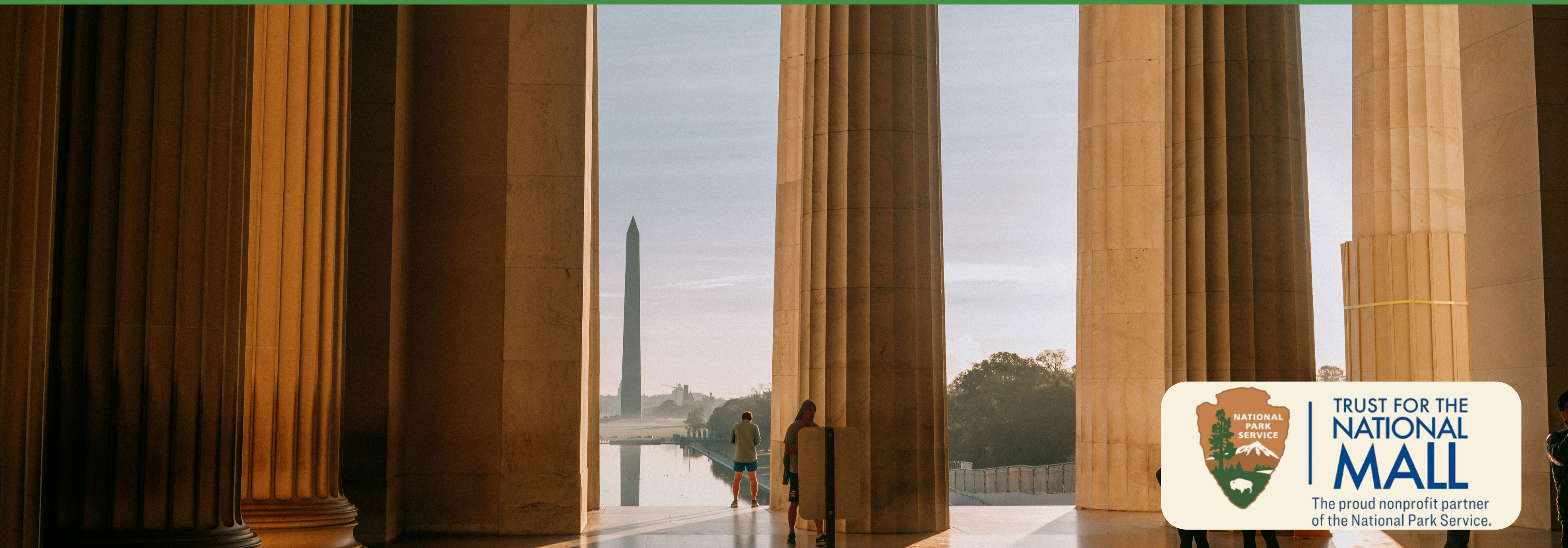


Civic Learning Without Limits: The National Mall Experience Anywhere



TRUST FOR THE
**NATIONAL
MALL**

The proud nonprofit partner
of the National Park Service.



GATEWAY



Bobby
Koeth



Daiki
Tsumagari



Destinee
Hodge



Jeremy
Goldstein

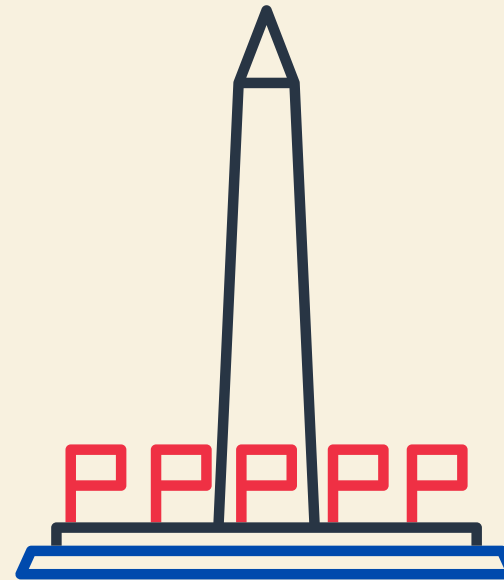
**What if the most important civic classroom
in the country wasn't limited by geography
anymore?**

CHALLENGES AND OPPORTUNITIES

THE CHALLENGE THE OPPORTUNITY OUR VISION



1. Civic and history education in the U.S. are at an all-time low.
2. Only a minority of American students are actually able to visit the National Mall.



Studies of how the American public learns history show that historic sites remain the most trusted sources of interpretation and education.



The National Mall Gateway: *A civic and educational digital platform* connecting educators, students, and visitors to the National Mall, both on-site and from home.

2023 RESEA

Peer Landscape Summary

Deloitte. | TRUST FOR THE NATIONAL MALL

This peer landscape assessment focused on eight peer organizations with similar missions and stakeholders to the Trust for the National Mall and aims to provide a glimpse into the practices of educational offerings found across the industry.

	Trust for the National Mall	Central Park Conservancy	Eisenhower Foundation	Statue of Liberty, Ellis Island Inc.	Brooklyn Bridge Park Corporation	Golden Gate National Parks Conservancy	Appalachian Trail Conservancy	Grand Canyon Trust	Gateway Arch Park Foundation
Audience	Educators Families Tourists	Local Community Families Tourists	Educators Families	Families Genealogists Tourists	Educators Families Local Community	Families Outdoors People Tourists	Hikers Outdoors People	Conservationist s Outdoors People	Families Tourists
Geo-Focus	Local	Local	National	Local	Local	Local	Regional	Local	Local
Centralized Resources	3	3	3	3	3	3	3	2	3
Publications	3	3	3	3	3	3	3	3	3
Downloadable Material	0	3	3	3	3	3	2	1	2
Interactivity	2	3	3	3	3	2	2	2	0
Virtual Experience	2	3	3	3	3	3	1	2	1
Score	10/15	15/15	15/15	15/15	15/15	14/15	11/15	10/15	9/15
3 High Quality			2 Moderate Quality			1 Sporadic Quality		0 Poor Quality	



THE NATIONAL



WHAT IS GATEWAY

The National Mall Gateway is a free digital tool that enhances educator and student experiences both on The National Mall and in the classroom. It consists of both a public-facing information site and a learning portal built with educators and students in mind.



WHO WE'RE WORKING W

National Park Service

National Constitution Center

History.org

iCivics

Freedom Forum

Makematic

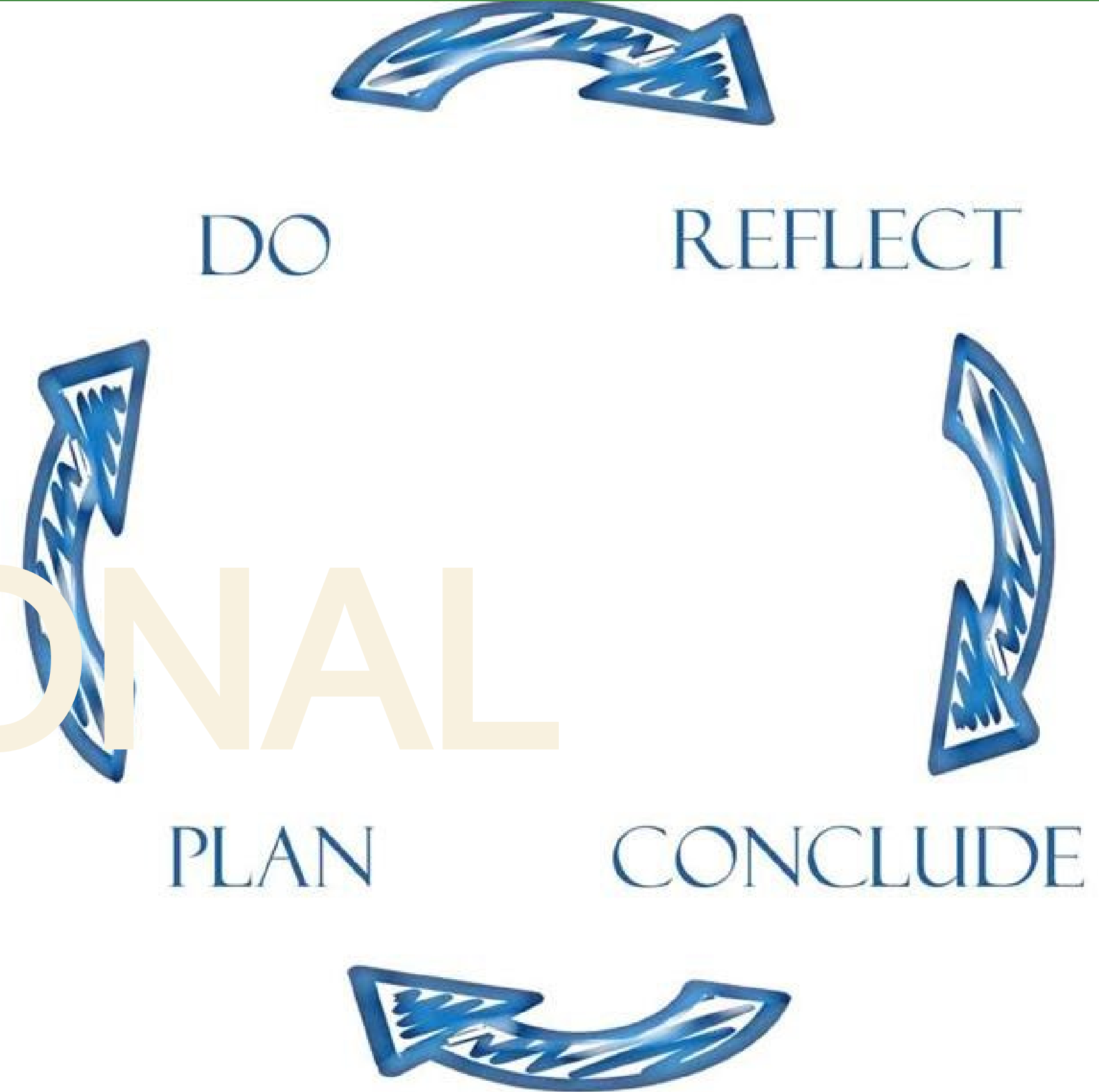
Center for Civic Education

CloseUp Foundation



WHAT IS A
GARDEN?

SOME EDUCATIONAL THEORY



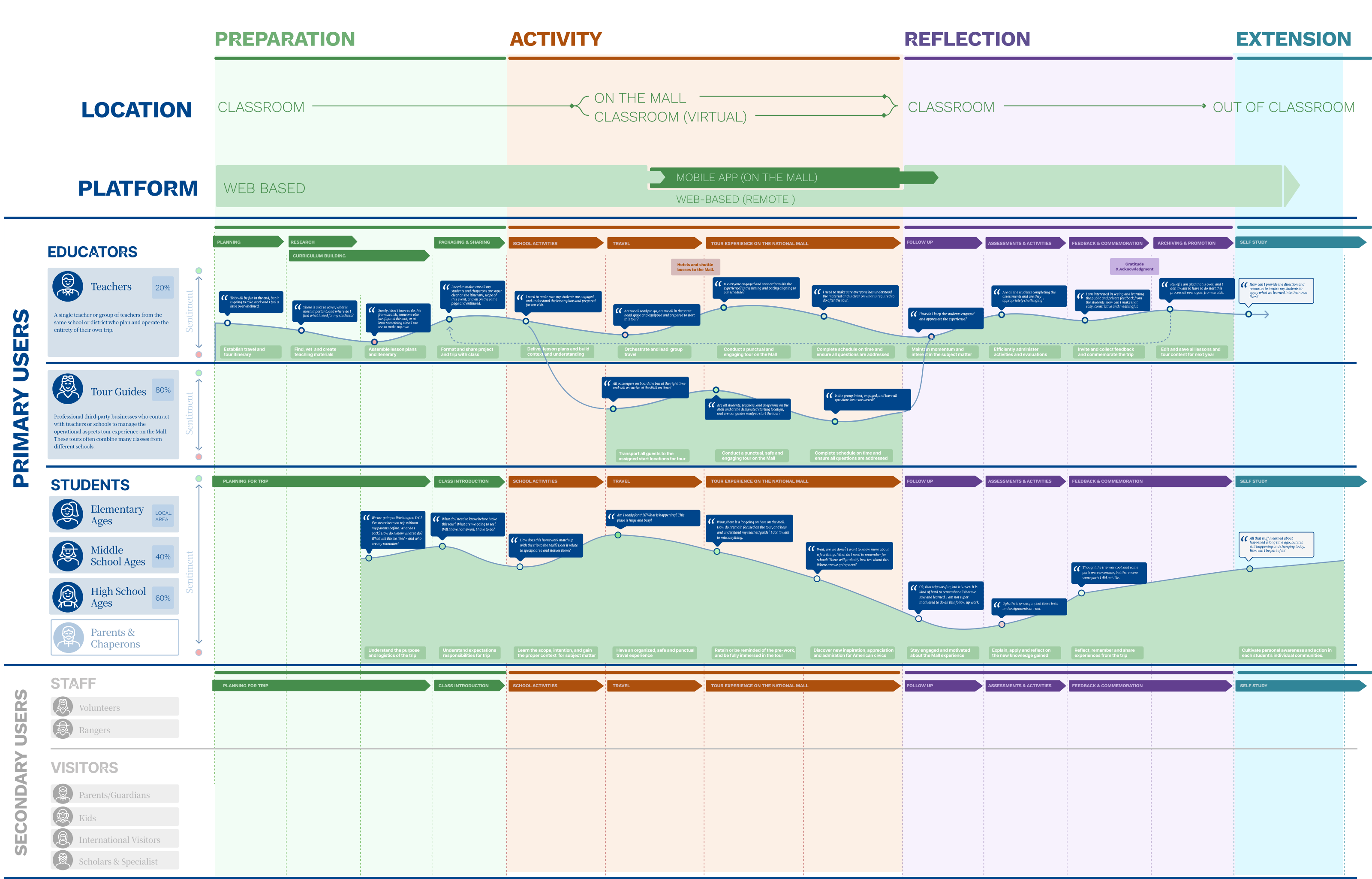
The Kolb Learning Cycle



V.1 USER JOURNEY MAP

THIS MAP WAS
PREPARED AS PART
OF THE PRIMARY
RESEARCH PHASE
FOR THE GATEWAY
PROJECT.

NOTES:
Draft Version ON





Where can learners experience civic learning as something they feel - not just something they read?



THE NATIONAL



GATEWAY FE

SiteCards

Commissioned Photography

MalMoments

VirtuaTours

EducationActivities

SITE CARDS

All

Civil Rights

Conflicts

Green Space

Functional Landmarks

Memorials & Monuments

Presidents

17 results

56 Signers of the Declaration of I...
A Memorial dedicated to the Signers of the Declaration of Independence on an island in Constitution Gardens Pond.

Cherry Trees
3,800 cherry trees that bloom every spring tell the story of international diplomacy.

Constitution Gardens
This 50-acre park, dedicated in 1978, commemorates the American Revolution and the founding of the Republic.

Dwight D. Eisenhower Memorial
This site has a park, 80-foot columns, statues, and a metal tapestry honoring the five-star General & thirty-fourth...

Franklin Delano Roosevelt Memo...
Four outdoor rooms, waterfalls, bronze sculptures, and inscriptions honor the legacy of FDR.

George Washington Memorial
This site honors the Founding Father who wrote the Virginia Declaration of Rights, which inspired the U.S. Bill of Rights.

Korean War Veterans Memorial
19 statues, a Wall of Faces, and a Pool of Remembrance commemorate the U.S. Armed Forces members.

Lincoln Memorial
Honoring the 16th President, this Parthenon-inspired structure features a larger-than-life statue and speeches.

Lockkeeper's House
The oldest structure on the National Mall - built in 1837 for the lockkeeper to tend to canal locks.

Martin Luther King, Jr. Memorial
Honoring the civil rights leader, this memorial features a "Stone of Hope" emerging from the "Mountain of...

Thomas Jefferson Memorial

Tidal Basin

U.S. Park Police Horse Stables an...

Vietnam Veterans Memorial

Washington Monument



Introduction

Videos

History

Key Features

Cultural Impact

Reflection Questions

Educational Activities

Other Resources

Washington Monument

2 15th Street NW, Washington, D.C.

My Guide

Open the map

Amenities

- Wheelchair accessible
- Restrooms — Daytime hours vary
- Gift shop — Daytime hours vary
- Museum - Daytime hours may vary.
- Food & drink — Retail options nearby
- Open 9:00AM-5:00PM daily; timed-entry tickets required.

Tickets are required for entry: [Please reserve tickets online](#) (reservation fee of \$1 per ticket applies) or get free same-day tickets at the [Washington Monument Lodge](#).

Please note that the Washington Monument is closed for routine maintenance one day per month. Specific dates can be seen on the National Park Service's page [here](#).

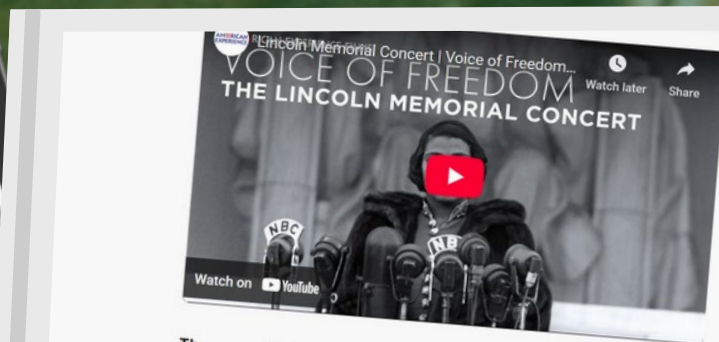
George Washington (1732-1799) was the first President of the United States serving from 1789 to 1797. He originally gained fame during the French and Indian War, where his bravery and leadership were widely recognized. Washington was also involved in the political sphere, playing a significant role in the drafting and ratification of the U.S. Constitution. His leadership during the American Revolution as the Commander-in-Chief of the Continental Army was crucial in securing American independence.

During his presidency, he established many foundational practices and institutions —one such example is creating the first executive departments, including the Departments of State, Treasury, and War. Washington's administration also saw the establishment of the federal judiciary system through the Judiciary Act of 1789, which created the Supreme Court and lower federal courts. Washington's presidency set many precedents, including the tradition of a two-term limit, which was later codified in the 22nd Amendment.

The Washington Monument pays homage to his legacy and is an iconic symbol of



MALL MOMENTS



The concert that awakened America

On April 9, 1939, Anderson stood in front of the Lincoln Memorial in a mink coat and looked out at the largest crowd she had ever faced.

Though she was nervous, she confidently marched to the microphone and wowed a diverse crowd of 75,000 people with her first song, My Country 'Tis of Thee. (Little-known fact: She slightly altered the lyrics from "Of thee I sing" to "To thee we sing.") She then went on to perform six more songs, which were all broadcast nationwide by NBC radio.

Tuning into that broadcast was a 10-year-old boy, Martin Luther King Jr.! Anderson's performance made such an impact the future visionary that he would eventually invite her to perform "He's Got the Whole World in His Hands" after his iconic "I Have a Dream" speech in 1963.

"I as an individual was not important on that day. It happened to be the people whom I represented. I think if you have something to offer which can help a situation, then I think you should do it in your own manner."

—Marian Anderson



Gabby Street and the Monumental Catch

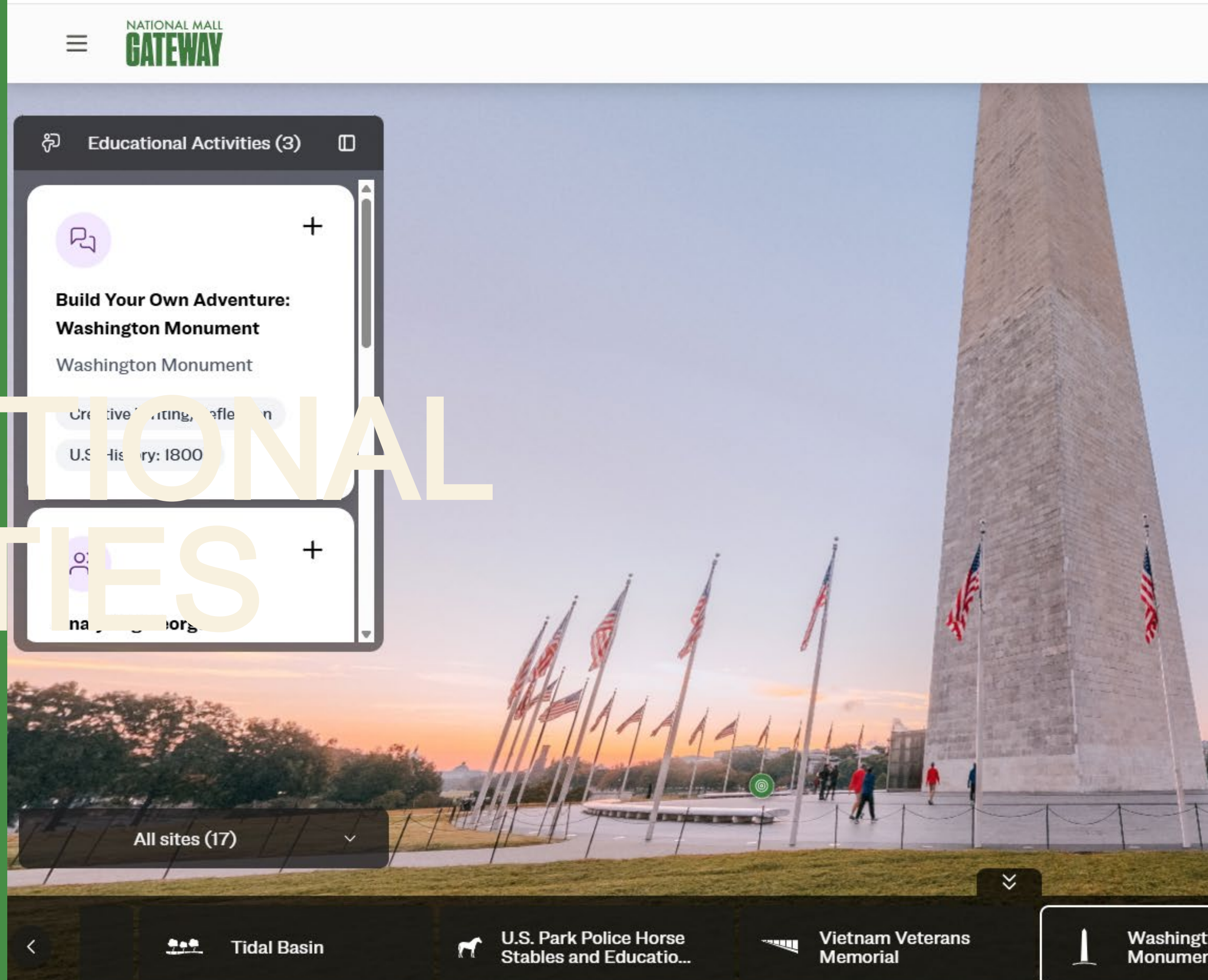
What if a baseball fell from the top of the Washington Monument?
In 1908, Charles "Gabby" Street was brave enough to try to catch it.

National Mall Gateway
15 min read · January 25, 2026

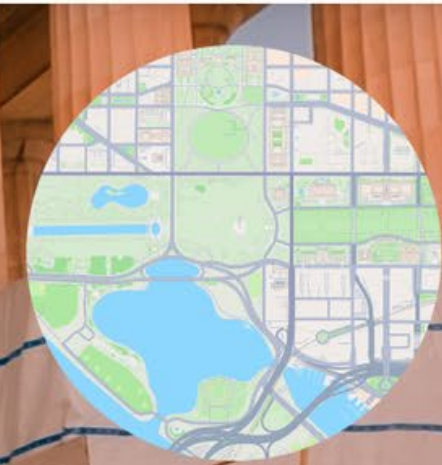
For locals, the National Mall is just as much a place for recreation as it is for memorials and monuments. On any given day, you can find people playing football, softball, frisbee, soccer, volleyball, or even picnicking on the grass. Kids and adults alike use this shared civic space.



EDUCATIONAL ACTIVITIES

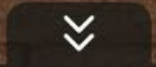


📖 Educational activities (3) 📱



VIRTUAL TOURS

All National Mall sites (15) ▾





Lincoln Memorial



Washington Monument



Vietnam Veterans Memorial



Constitution Gardens



>

VISIT THE NATIONAL MALL GATEWAY JOIN OUR T ADVISORY





WHAT QU
DO YOU H

NATIONAL MALL GATEWAY

Celebrating America's **250TH**

It's the semiquincentennial!

This way to
Theodore Roosevelt
Island

1963
Martin Luther King, Jr.
delivered his "I Have a
Dream" speech.

1939
Marian Anderson
sang to a crowd
from the Lincoln
Memorial steps.

1976
Constitution Gardens
was a gift to the nation for
America's Bicentennial.

1837
The Lockkeeper's House
was once on a pair of
canals that are now under
Constitution Avenue.

1922
The Piccirilli Brothers
were the master stone
carvers behind the
Lincoln Memorial statue.

1943
Archie Alexander,
African American
engineer, built the Kutz
Memorial Bridge.

1912
Cherry trees were
gifted to the U.S. by
the nation of Japan.

1987
The AIDS Memorial Quilt
was first displayed on
the National Mall.

1955
The Castle is the
Smithsonian Institution's
signature building.

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the National Mall.

This way to
Arlington National
Cemetery

2001
The FDR Memorial was completed
with the addition of a statue of
FDR in his wheelchair.

1918
The First Air Mail Marker
honors the flight that
changed mail forever.

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The Key to the National Mall

- National Mall Site**
See monuments, memorials, and sites on the National Mall.
- Mall Moment**
Explore lesser-known National Mall moments, stories, and historical figures.
- Closer Look**
Discover interesting facts about the National Mall.

Map not drawn to scale



This way to the
Supreme Court and
the Library of Congress

America's Front Yard by the Numbers

- Every year over **36 million** people visit the National Mall.
- Every year over **25,000** people use the National Mall's 15 softball fields, 8 volleyball courts, and 8 rugby fields.
- There are over **300 acres** of turf on the National Mall.
- The National Mall is home to over **20,000** trees.
- There are over **70** monuments and memorials on the National Mall.
- Every year over **9,000** permitted events take place on the National Mall.
- There are over **8 miles** of bike trails throughout the National Mall.

TRUST FOR THE
NATIONAL MALL
CELEBRATING **250**

Explore more of the National Mall at
gateway.nationalmall.org
Printed through in-kind support by HP Inc.

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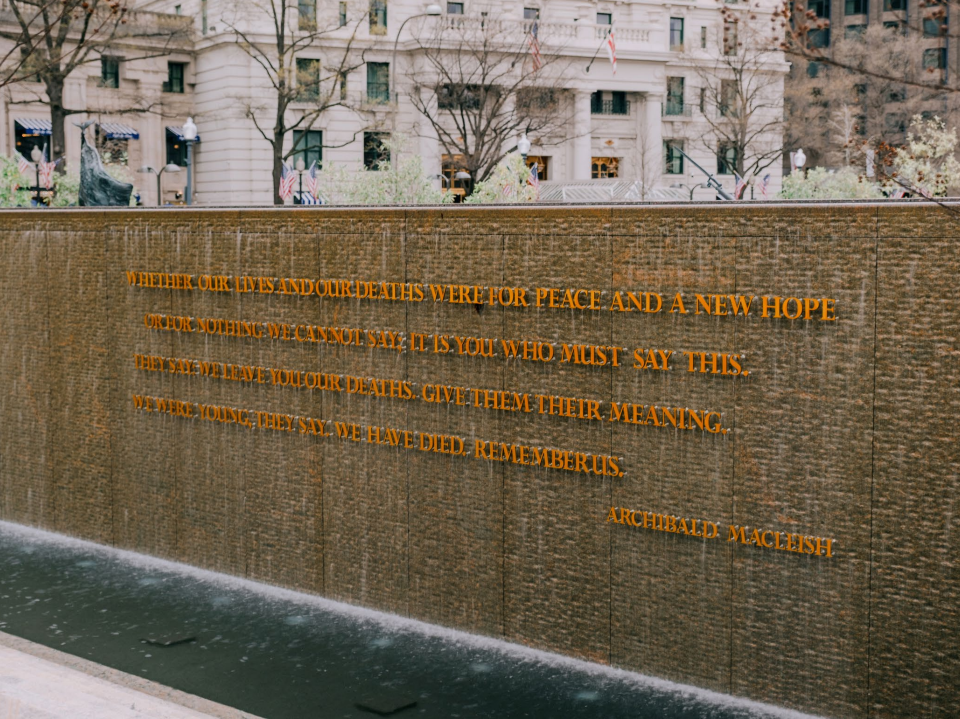


WEBSITE gateway.nationalmall.org/
EMAIL: gateway@nationalmall.org

VISIT THE
NATIONAL MALL
GATEWAY

JOIN OUR T
ADVISORY









GEORGIA
MDCCLXXXVIII

CONNECTICUT
MDCCLXXXVIII







BECAUSE NO MAN IS REALLY
WANT TO SPEAK FIRST OF TH
BE OF A STREET CAR CONDUCT
ALL HE MAY REACH TO A POSI
IS THAT DAY WHEN HE FINALL
HOME TOWN. BECAUSE TODAY
REALIZED BEYOND THE WILDE
TO THANK YOU, TO SAY THE
HOMECOMI

1959





CICERO





John Adams

JOHN ADAMS
WYER ★ BRAINTREE

ELBRIDGE GRANT
MERCHANT • MARBLE